

I'M SO LONELY. I NEED A FRIEND.
Kids need clothes for school, and we could use a few things around our apartment.
I don't see another day.
I just got out of prison and I need a new start.
I need to be needed.
I'm hungry. A hot meal for today means food for tomorrow.
My wife is happy to be home.
SOMEONE TO TALK TO.
a job so I can support my family.
a WARM MEAL.
In my experience, but nothing works. I need hope + peace that lasts.
A Christmas they will remember as a good one, a happy one.

“What do you *need*?”



DOING THE
MOST GOOD

Help
as a single mom, I just can't do it all alone.
God - he can't seem to find him.
my kids need a job.
I'M SO LONELY. I NEED A FRIEND.
I'm hungry.
place to stay with my 3 children - I have nowhere to go.
job. so I can support my family.
I have nowhere to go.
I lost my job, but not my hope. I need hope and peace that lasts.
a new start



Our Mission The Salvation Army is an evangelical part of the universal Christian church. Our message is based on the Bible. Our ministry is motivated by the love of God. Our mission is to preach the gospel of Jesus Christ and meet human needs in His name without discrimination.

To the homeless man without hope...
To the battered mother seeking refuge...
To the lonely old + the lonely young...
... we simply ask, "what do you need?"

THIS IS THE SALVATION ARMY. Meeting needs without question or judgment. Through the decades, the Army has expanded, changed and adapted to the times. But our focus has remained singular and our purpose solid: *to look into the eyes of the hurting and meet their needs.*

In this Report, we invite you to experience the Army and our ministries through the eyes of some of our amazing staff here in Wake County. *We want you to see what we see — a man, woman or child, made in God's image, who we are called to help.*



When someone shows up at the shelter door
in the *middle of the night*,
a million questions run through my mind.

WHY ARE YOU HERE? WHERE ARE YOU COMING FROM?

HOW DID YOU GET IN THIS SITUATION?

BUT I ONLY ASK ONE THING —

What do you need?

IDA, head shelter monitor

I need a safe place to stay with my 3 children — I have nowhere to go.

***We don't ask for references or a credit report. We just open the door
and provide shelter from whatever storm is raging.***

The Salvation Army of Wake County **WOMEN & CHILDREN'S SHELTER** is a 34-bed facility assisting women with children who have no other place to go. Although long-term residence currently has a long waiting list, no woman or mother in need of emergency shelter will be turned away.

***With the construction of our Judy D. Zelnak Center of Hope, the new shelter facility,
named the Barbara A. Goodmon Women & Children's Shelter, will have an increased
capacity of 90 beds — almost tripling the current available space.***



Dear friends —

What does the number 91,584 mean to you? For The Salvation Army of Wake County, this number represents the individuals that we served in 2009. To all of these people we asked the simple question, "What do you need?" As they answered — whether it was food, clothing, shelter or education — we did all we could to meet those basic needs in their lives.

We are very pleased to present you with our 2009 Annual Report. Here you will find more numbers that represent the lives of those who have been touched by The Salvation Army of Wake County. You will also find inspiring insight into how we go about serving those in need day after day throughout the year.

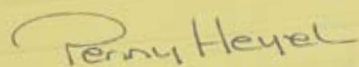
We hope this will give you a glimpse into the inner workings of an organization that is truly Doing the Most Good.

Thank you for your continued support of the Army and our mission to preach the gospel of Jesus Christ and meet human needs in His name without discrimination.

God Bless You,



Captain Greg Davis
Commanding Officer



Penny Heyel
Chair, Board of Advisors

The Salvation Army of Wake County: 123 Years of Battling Need

The services of The Salvation Army are founded on the ministry principles of Jesus Christ Himself — meeting the needs of individuals where they are, without judgment. And since 1887, the Army has been providing for Wake County residents, offering food to the hungry, shelter to the homeless and hope to the discouraged. **For over a century, we have opened our arms and hearts and simply asked, "What do you need?"**

And through the years, Need has remained abundant.

During the Twentieth Century, amid the Great Depression, wars and even times of prosperity, the Army served tirelessly and with great joy... always there to comfort, nurture, give refuge. In 1937 we purchased the Person Street property where our headquarters presently stand. With this new facility, we were able to serve more people, strengthening our ability to fight against Need. By 1967, with over 29,000 people being assisted annually, we began construction on our Community Center. The Center became a beacon of help and hope to the children of Wake County — redirecting paths and changing lives forever.

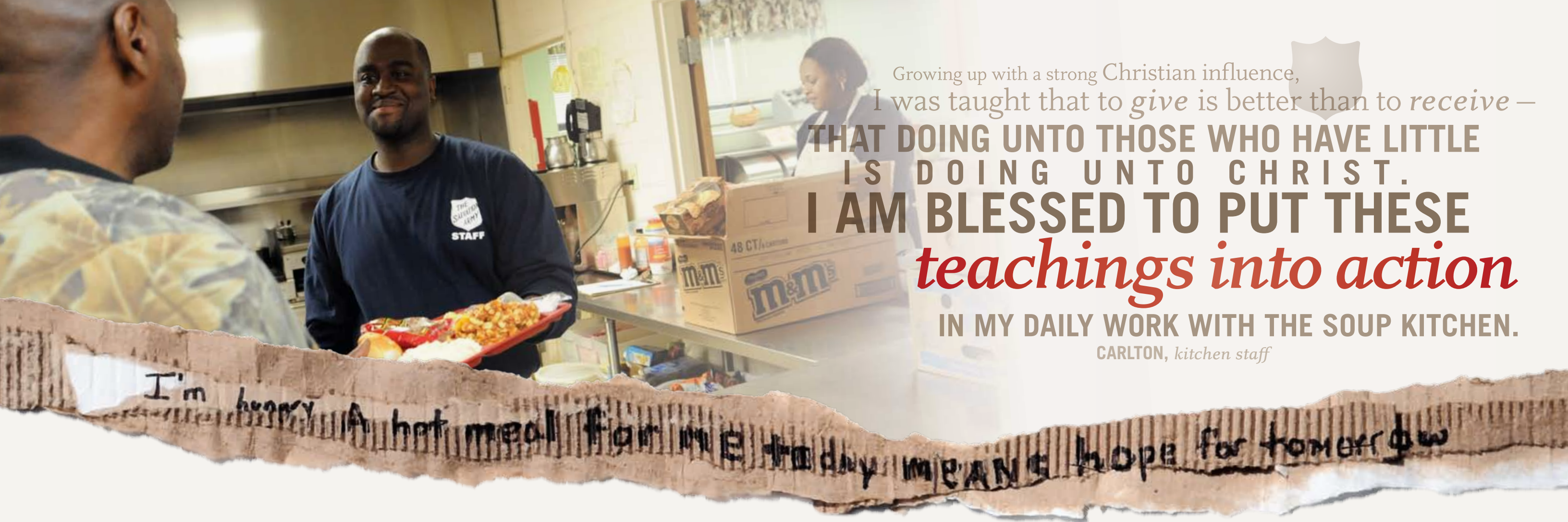
Another century has now turned and Need persists.

Wake County continues to grow significantly each year. There are rapid changes in technology and continual increases in the speed of information. But since poverty and despair don't seem to care about these societal advances, the Army continues to fight the good fight. Serving others with love, providing hope — doing the Most Good.

Today we serve almost 100,000 people per year, going wherever we are needed, supplying essentials both tangible and spiritual. And we now stand ready to do even more good, to bolster our side of the battle. The Center of Hope, for which we are now raising money to build, will become the foundation for the next century of our fight. This larger, well-equipped structure will better house our services, programs and clients, setting the stage to someday win the war.

Because it is the ultimate goal of The Salvation Army to ask, "What do you need?"

... and hear only silence in reply.



Growing up with a strong Christian influence,
I was taught that to *give* is better than to *receive* —
**THAT DOING UNTO THOSE WHO HAVE LITTLE
IS DOING UNTO CHRIST.
I AM BLESSED TO PUT THESE**
teachings into action
IN MY DAILY WORK WITH THE SOUP KITCHEN.
CARLTON, *kitchen staff*

I'm hungry. A hot meal for me today means hope for tomorrow.

To those walking through our doors each day,
we provide a meal to fill their physical emptiness.
But we seek to satisfy their spiritual hunger as well.

Every weekday, over 150 men, women and children sit down at our tables for an evening meal. For some, it's the only food they'll eat all day. Staff and volunteers joyfully serve them with love and compassion, inviting an appreciative smile in return.

Individuals may come and enjoy a delicious meal at our **SOUP LINE** every Monday through Friday, from 5pm until 6pm. No identification or information is required to receive a hot supper from The Salvation Army — *this service is open to all members of our community.*



At the Community Center, *we focus on love —*
we love every single person *just as Jesus did...*

NO MATTER WHO THEY ARE, WHERE THEY LIVE

OR WHAT THEY BELIEVE.

We build up each child

AS A UNIQUE INDIVIDUAL

AND CREATE A POSITIVE ENVIRONMENT.

SHARLI, community center program director

My Son needs positive influences and reasons to see a bright future.

*Help with schoolwork, an alternative to gang life,
a spiritual foundation... here children are strengthened
in mind, body and soul.*

The Salvation Army **COMMUNITY CENTER** offers kids educational, recreation and spiritual resources to meet their physical, social, academic and spiritual needs. We provide every child the necessary tools and attributes they need to be healthy, self-sufficient and productive citizens.

Every program offered by the Community Center focuses on Christian principals, providing the children — and their families — an opportunity to learn more about God. *Whether they are attaining positive social skills through the athletic activities, or excelling academically because of focused tutoring efforts, these kids are being changed for the Good... and so is their future.*



Building the Center of Hope: A Campaign for Shelter, Refuge, Salvation — for Hope.

For the first time in several decades, The Salvation Army of Wake County is expectantly turning to our community with a request: Help us build the **Judy D. Zelnak Center of Hope** and do more good. This Capital Campaign, aimed at raising \$12,000,000, will accomplish more than the construction of a larger building. Rather, the 41,000-square-foot **Center of Hope** will allow us to better meet the mounting needs in Wake County.

Why Now?

The Salvation Army of Wake County has served our community from the same humble downtown Raleigh location on Person Street since 1950. As the area grew up around us with gleaming high-rises and renovated spaces, we have grown as well — just not in our physical setting.

To us, successful growth has never been about bigger and brighter offices, prime locations or contemporary furnishings to reflect our achievements. Rather, our success over the past 60 years is reflected in the faces of those whom we serve. The mother and children finding refuge from abuse. The homeless man passing through our doors to receive a meal, but leaving satisfied in body and soul because he has also received Jesus Christ. Our achievements burn brightly as a family finds counsel to stay together, as a child is mentored, as one without hope finds peace in salvation.

Finding Hope...

Our building has not changed much since 1950. But we have been able to miraculously expand our services and programs through the ongoing generosity of our community and our reliance upon the Lord. When we first opened our Person Street doors in 1950, we were assisting about 20,000 people a year... in 2009 we impacted the lives of almost 100,000 individuals seeking help. However, this space — this constant — that has been the foundation for life-changing victories is now limiting the impact we can make. We are turning away women and children seeking long-term shelter. To others we must say, "There's not enough — try back another day." And to us, this is failure. When people walk away from our building without their needs being met, it is truly heartbreaking to us. ***The needy of Wake County come to us for hope... and they must be able to find it here.***



www.BUILDINGTHECENTEROFHOPE.org

Building the Judy D. Zelnak Center of Hope will mean:

- 41,000 square feet
- 90-bed women & children's shelter
- State-of-the-art computer lab
- Classroom + resource center
- 3 age-appropriate playrooms
- Dental clinic
- Dedicated counseling offices
- Prayer room
- Laundry facility
- Expanded pantry + food storage
- Confidential case management rooms
- Safe + secure indoor/outdoor recreation area
- Full-service commercial kitchen
- Convertible meeting spaces
- Storage pantry for hygiene + toiletry items
- 5600 SF storehouse to manage donations + emergency service supplies
- Administrative offices
- Further development + expansion of existing program + ministries
- Expanded camp programs
- Social services + operating endowment

2009 REVENUE

Public Support	\$2,187,851
Other Revenues	378,512
Government Grants	208,365
Allocated by federal fundraising organizations	41,079
Gifts-In-Kind	705,571
Family Store	1,138,567
Total	4,659,945

2009 EXPENSES

Management & General	169,842
Program Services	4,712,016
Fundraising	243,093
Total	5,124,951

2009 NET ASSETS

Increase (decrease in Net Assets)	(465,006)
Net Assets at Beginning of Year	4,243,237
Net Assets at End of Year	3,778,231

Our pledge is to maintain the highest standards of financial accountability. Salvation Army centers are audited by independent certified public accountants in accordance with generally accepted accounting principles. Year Ended September 30, 2009.

Accounting by Williams Overman Pierce, LLP

Figures presented are draft only.

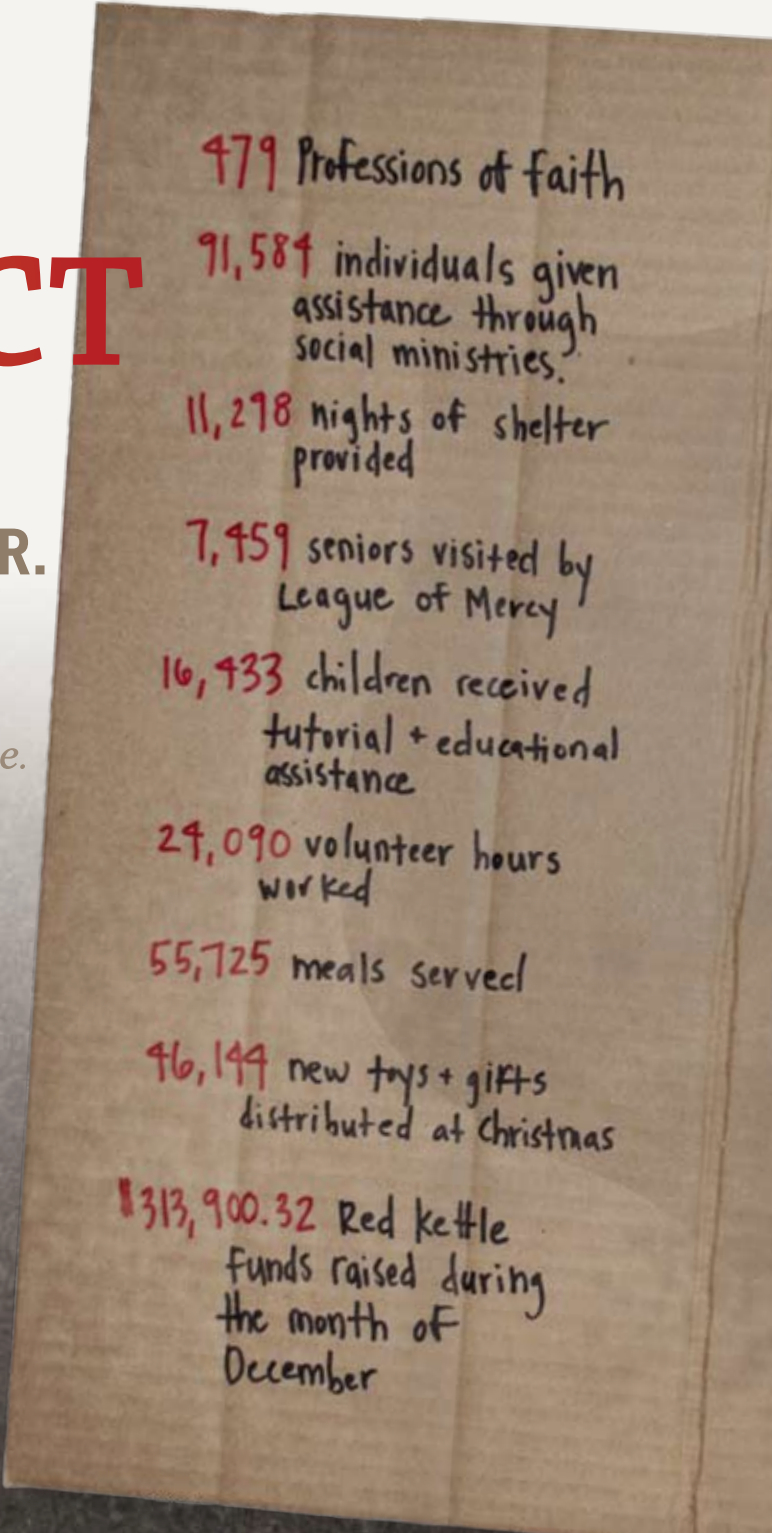
2009 IMPACT

Due to the challenging economy,
THE NEED THROUGHOUT 2009
WAS GREATER THAN EVER.

And The Salvation Army of Wake County
REMAINED CONSTANT —
always here... to support, to serve, to love.



DOING THE
MOST GOOD™



Sometimes people just *need a hand to hold* —
someone who will really listen
TO THEIR STORY OR PRAY WITH THEM.

OTHER TIMES I HAVE THE OPPORTUNITY TO MEET THEIR

greatest need of all

THROUGH INTRODUCING THEM TO

Jesus Christ.

CAPTAIN BETH, associate corps officer

I desperately try to fill my emptiness, but nothing works. I need hope and peace that lasts.

Your background is not checked at our church doors.

Come worship with us and you'll find open arms,
inspiration and encouragement.

Not everyone is aware that The Salvation Army is a **CHRISTIAN CHURCH** and denomination, founded as an evangelical outgrowth of the Methodist tradition. Our doors are open to everyone, with worship services built upon the love, grace and forgiveness of God through the redemptive power of Jesus Christ.

Here, the Christian worship experience is distinguished by the inspirational brass instruments accompanying the music, a tradition that dates back the church's foundation. And the Church offers a variety of organized programs for seniors, adults and children.

No matter who you are, where you've been or what you've done... you are loved and welcome here.



It gives me joy to share with the public —
at a reasonable price —
the wonderful quality contributions donated to *The Salvation Army*.
**HERE AT THE FAMILY STORE,
WE START EVERY DAY IN PRAYER
THAT THE PEOPLE**
we meet and serve
WILL BENEFIT FROM THE SERVICES WE PROVIDE.

HAROLD, family store manager

My kids need clothes for school, and we could use a few things around our apartment.

It's the ultimate in recycling... one person donates what is no longer
used and meets another's need whose purchase helps feed a family.

Why would you *not* shop here?

The Salvation Army **FAMILY STORE** is truly a treasure trove! New and gently-used clothing,
furniture, housewares, books, jewelry and more are available at a fraction of retail costs.

And the benefits go beyond purchasing great items at incredible prices. The Salvation Army
Family Store supports our many outreach programs by turning reusable goods into much
needed funding. Proceeds generated by Family Store sales are used to give tangible
assistance and offer hope to Wake County residents.

So whether through donations or purchases, the Family Store helps us do more good.



One of the GREATEST things about working for
THE SALVATION ARMY IS KNOWING THAT
thousands of children each year will have
GIFTS TO OPEN ON CHRISTMAS DAY
WHEN THEY OTHERWISE WOULD NOT.
TO MEET THE NEED OF A CHILD IS A VERY SACRED THING.

And meeting that need

DURING CHRISTMAS IS SIMPLY MAGICAL.

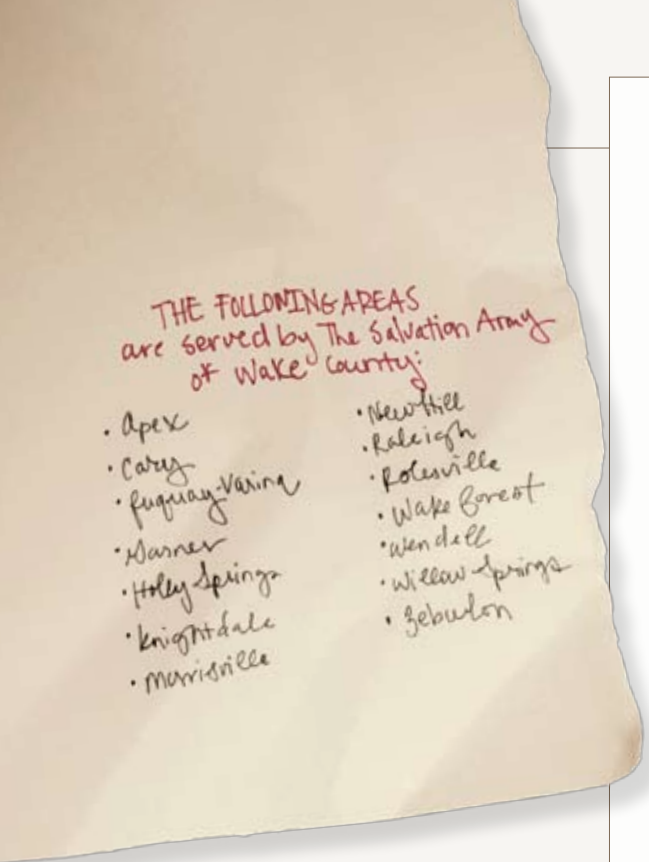
HAVEN, volunteer & resource coordinator

I need my children to have a christmas they all remember as a good one, a happy one.

Each year a simple red kettle and a tree filled with angels inspire
our community to deliver a joyful Christmas to thousands
of needy Wake County residents.

Although The Salvation Army of Wake County serves our community all year long, it is during the Christmas season when our primary goal is to bring the joy of this blessed Holiday to every family. We provide Thanksgiving meal baskets for a home-cooked feast, and fill stockings and packages to brighten the children's Christmas morning.

Thanks to generous donations of time, gifts and funds, **CHRISTMAS CHEER 2009** was an overwhelming success. Although we saw a huge increase in need, we also saw a rise in giving. *This year new clothing and toys were provided for over 1000 more children than last year — and overall giving was up 21%!*



A portion of these services
are made possible by our
funding partner
WAKE COUNTY SMARTSTART



an organization that ensures
children are prepared for
success in school and life.
...
WWW.WAKESMARTSTART.ORG

SOCIAL MINISTRIES

Women & Children’s Shelter
Daily Soup Kitchen
Food, Clothing, Financial & Prescription Medication Assistance
Counseling, Casework & Self-improvement Services
Life Skills & Parenting Courses
Circle of Support Groups
Human Trafficking Coalition/Rescue & Restore Campaign
Ten-year Plan to End Homelessness
Wake County SmartStart Programs

COMMUNITY CENTER

After School Programs (Youth ages 5-12)
Year-Round School Track Out Programs (Youth ages 5-12)
Summer Day Camp Programs (Youth ages 5-12)
Camp Walter Johnson (Overnight Camp)
Instructional Athletics Program (Youth ages 4-12)
Adult Summer Basketball League (ages 18+)

EMERGENCY DISASTER SERVICES

Equipped Disaster Service Vehicle & Trained Personnel on 24-hour Alert
Food, Clothing, Shelter & Other Basics of Survival for Victims
Clean-up and Restoration Services & Supplies
Casework & Counseling Services
Post-impact Comfort Stations (PICS)

SPIRITUAL SERVICE AND OUTREACH

Sunday & Wednesday Worship Services
League of Mercy Visits to the Lonely & Homebound
Organized Fellowship & Community Service Programs
Youth Band
Adult Songsters
Adult & Youth Summer Camps
Seniors Day Out (Day Activities & Overnight Trips)

SEASONAL ASSISTANCE PROGRAMS

WRAL-TV5 Coats for the Children
Christmas Cheer Assistance (Stockings & Toys)
Angel Tree
Capital City Clauses’ Jingle Ball
Triangle Spokes Group (New Bicycles & Helmets)

The Salvation Army of Wake County ADVISORY BOARD 2009

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GARY ASHWORTH, *Lynn’s & Daphne’s Hallmark Shops*
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MAJOR DALTON CUNNINGHAM,
Divisional Commander, The Salvation Army

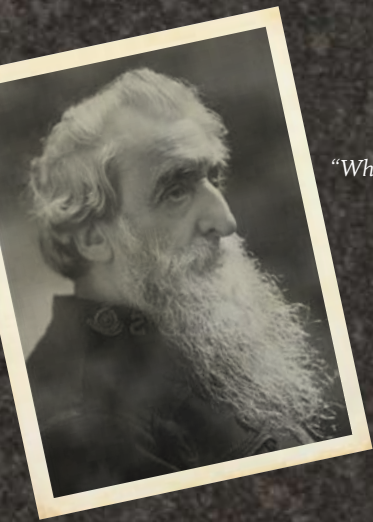
CAPTAINS GREG AND TAMMY DAVIS,
Commanding Officers, Wake County Corps

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CONNIE SWEENEY, *Community Leader*

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FRED BARBER, *Community Leader*
BARBARA GOODMON, *A.J. Fletcher Foundation*



*"While women weep as they do now, I'll fight. While little children go hungry as they do now, I'll fight.
I'll fight while men go to prison in and out, in and out, as they do.
I'll fight while there is a drunkard left. Where there is a poor lost girl upon the streets,
While there remains one dark soul without the Light of God,
I'll fight, I'll fight to the very end!"*

— **WILLIAM BOOTH**, Founder & First General of The Salvation Army



**DOING THE
MOST GOOD™**

The Salvation Army of Wake County

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